What is a Meta Tag and how can I use them on my Website?

WEBSITE / **BASIC INFORMATION** / **Edit** / *Meta Tags*

Meta Tags are keywords that are used by Search Engines to align your page with searches on their site. These tags are not seen by the end user, but are instead found within the code of the site to ensure your site or product can be picked up when a potential customer or member searches for your page.

These tags should be entered into the *Meta Tag* field in the **BASIC INFORMATION** area of **WEBSITE**. They should be one to three word phrases separated by a comma, and the total number of words inserted should not exceed 15 as many search engines will not read past this point.