

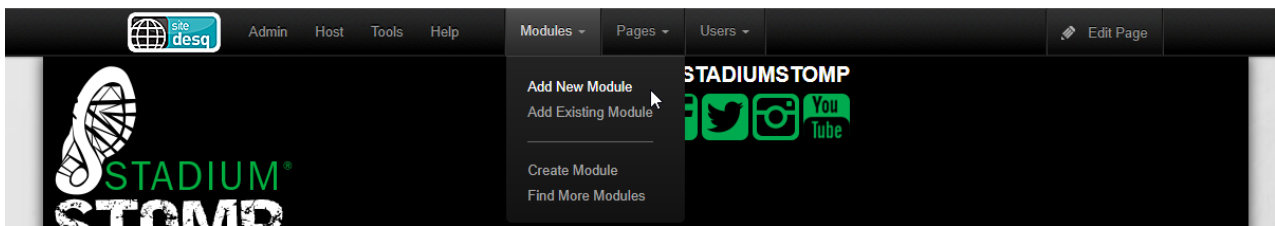
Adding a Facebook Pixel to your Page

Last Modified on 26/06/2017 9:29 am AEST

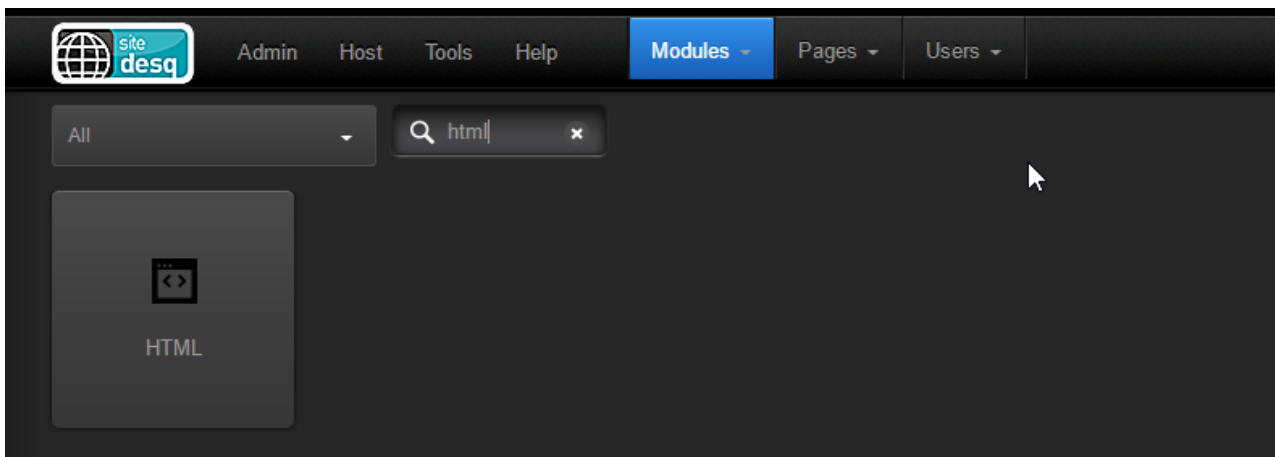
Facebook Tracking Pixels can be used in many different ways and can be very useful for tracking your social media influence on your website

The steps below will show you how to add the Pixel code to your website

Step 1: On the top toolbar, mouse over modules and select "add new module"



Step 2: In the search box type HTML to filter down the list



Step 3: Drag and drop the HTML module to the bottom pane

Step 4: Click on the gear icon beneath or above (gear icon in the black box) the module



Step 5: In the module title field type Facebook pixel code so you can identify the module

[Expand All](#)

Basic Settings

Module Culture: ⓘ

Module: ⓘ

Module Title: ⓘ

Tags: ⓘ

Advanced Settings

Added to Pages

Step 6: Click on the page settings tab

Step 7: Scroll down and find the "module container select box". Select the Site: website_name-Empty container and click update

[Collapse All](#)

Basic Settings

Icon: ⓘ

Link Type: None File (A File On Your Site) System Image

Alignment: ⓘ Left Center Right Not Specified

Color: ⓘ

Border: ⓘ

Collapse/Expand: ⓘ Maximized Minimized None

Display Container? ⓘ

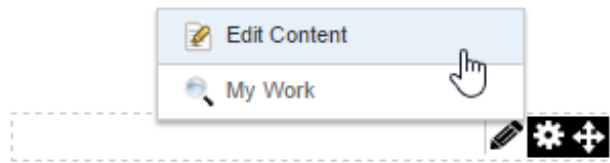
Allow Print? ⓘ

Allow Syndicate? ⓘ

Is a WebSlice? ⓘ

Module Container: ⓘ

Step 8: Hover over the pencil icon above the module



Text/HTML

Select "Edit Content" from the Edit (Pencil Icon) Action Menu.

Step 9: Click on the HTML tab in the dialog box. Paste the Facebook Pixel Code in the textbox and click on the save button

Step 10: Hover over the gear icon and click on settings

Step 11: Click on the Module Settings tab, under Advanced Settings click on the "Display module on all pages" checkbox and click the update button. Now the Facebook Pixel Code appears on all pages

Module Settings Permissions Page Settings **HTML Module Settings**

[Expand All](#)

Basic Settings

Module Culture: Neutral Culture

Module:

Module Title:

Tags:

Advanced Settings

Display Module On All Pages?

Allow Indexing?

Is Shareable?

View Only?

Hide Admin Border

Related Articles