Categorising Products by Gender

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Quick Steps: Shop > Products > Products

The Shop system allows you to categorise products based upon the gender that they are applicable to. This is then used in the Gift Finder to allow customers to filter items by price and gender.

1. Within the Management Console, select **Shop** from the top menu, then **Products** from the left menu.

2. Select **Products** from the expanded left menu.

3. Click on **Edit** next to the product that you wish to set up the gender for.

4. Go to the **Other Information** tab.

5. Set the appropriate Gender

6. Click **Save.**

Note: Categorising your products by Gender will allow customers to search using the Gift Finder and find only products that are applicable for the person that they are buying for.

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