What Is A Meta Tag And How Can I Use It On My Shop Page?

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Quick Steps: Shop > Options or **Shop > Products > Edit** or **Add**

Within the Shop Options as well as within Products it will ask you to place Meta Tags to help Search Engines find your Shop and Products.

Meta Tags are keywords that are used by Search Engines to align your page with searches on their site. These tags are not seen by the end user, but are instead found within the code of the site to ensure your site or product can be picked up when a potential customer or member searches for your page.

These tags should be entered into the Meta Tag field in the **Products** or Shop **Options** in **Shop.** They should be one to three word phrases separated by a comma, and the total number of words inserted should not exceed 15 as many search engines will not read past this point.

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