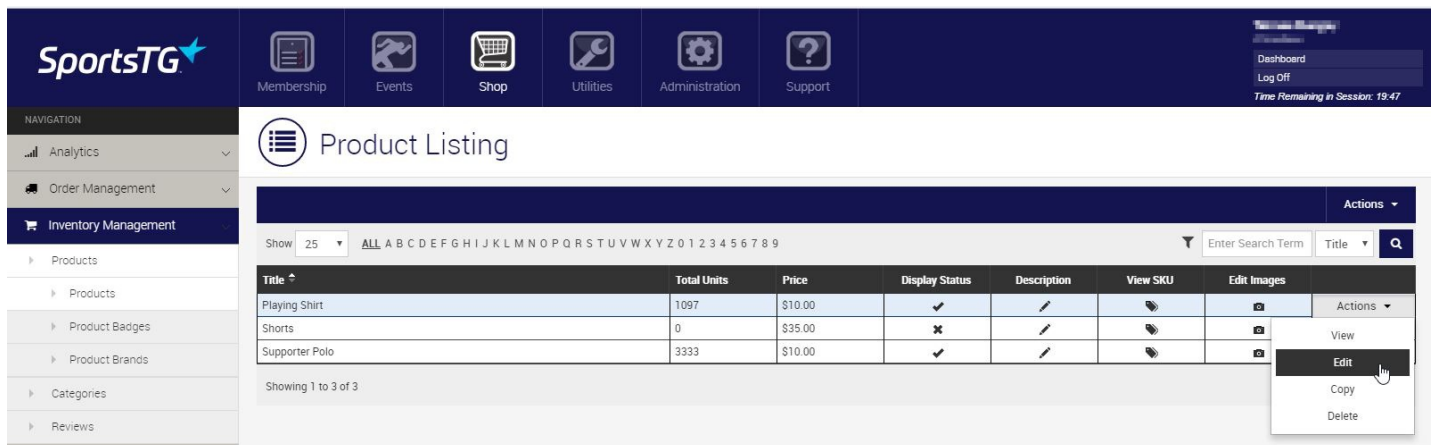


SEO Tab

Last Modified on 12/10/2016 12:08 pm AEDT

Quick Steps: Shop > Inventory Management > Product > Edit > SEO Tab

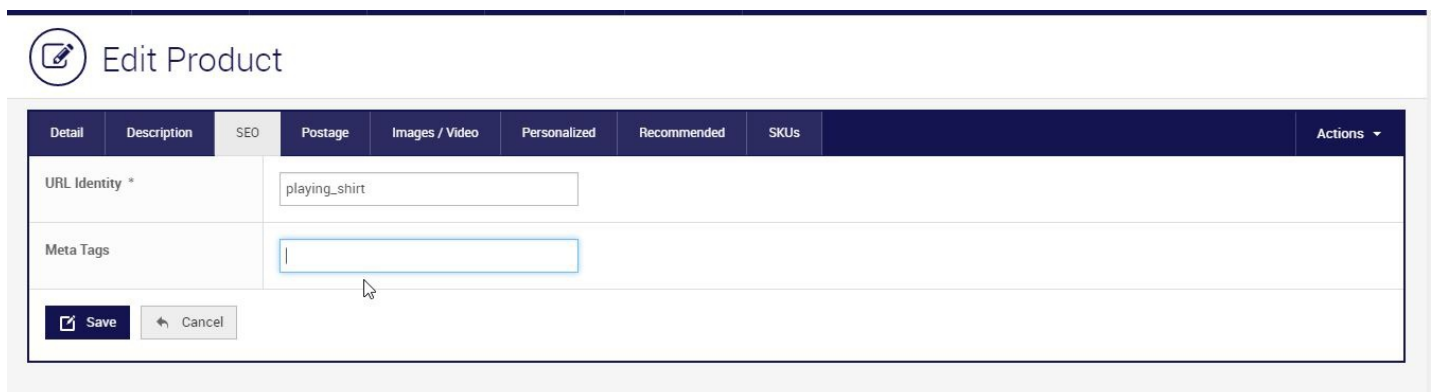
1. Login to the One Sport Technology console, and select **Shop** from the top menu
2. Click on **Inventory Management** from the left menu
3. Select **Products** from the expanded left menu
4. Then click on **Products** again
5. From the menu bar, select **Actions**
6. Then select **Edit** the relevant product



The screenshot shows the SportsTG console interface. The top navigation bar includes icons for Membership, Events, Shop, Utilities, Administration, and Support. The left sidebar shows the navigation menu with 'Inventory Management' selected. The main content area displays a 'Product Listing' table with columns for Title, Total Units, Price, Display Status, Description, View SKU, and Edit Images. The 'Actions' dropdown menu is open, showing options for View, Edit, Copy, and Delete. The 'Edit' option is highlighted.

| Title | Total Units | Price | Display Status | Description | View SKU | Edit Images | Actions |
|----------------|-------------|---------|----------------|-------------|----------|-------------|---------|
| Playing Shirt | 1097 | \$10.00 | ✓ | / | / | / | View |
| Shorts | 0 | \$35.00 | ✗ | / | / | / | Edit |
| Supporter Polo | 3333 | \$10.00 | ✓ | / | / | / | Copy |

7. Click on the **SEO Tab**.



The screenshot shows the 'Edit Product' page with the 'SEO' tab selected. The 'URL Identity' field is highlighted with a red box, and the 'Meta Tags' field is also highlighted with a red box. The 'Save' and 'Cancel' buttons are visible at the bottom.

| Detail | Description | SEO | Postage | Images / Video | Personalized | Recommended | SKUs | Actions |
|----------------|-------------|---------------|---------|----------------|--------------|-------------|------|---------|
| URL Identity * | | playing_shirt | | | | | | |
| Meta Tags | | | | | | | | |

- **URL Identity:** The URL Identity is the extension of the URL when inside the selected product. Each identity is automatically generated when the product is first created and saved. Any changes to the product name will not update the URL identity, however you can go in at any time and manually override it.

- **Meta Tags:** Insert keywords that are associated with the product, the sporting club and the brand.

8. Click Save

Related Articles

[template("related")]
