Creating a New Product

Last Modified on 16/12/2024 12:20 pm AEDT

Creating a New Product

Click on the "Add New" link underneath the PRODUCTS section in the dashboard.

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Products	_	э.
All Products		
Add New		
Categories		
Tags		
Attributes		
🔊 Menus		1

Product Title

Your product title should be descriptive and include important attributes for your users to clearly identify what product they are needing

Eg. GOOD EXAMPLE - Men's Nike Training Singlet BLUE

Eg. BAD EXAMPLE - Training Singlet

Your product title will display in three main places on the front end

- 1. Home Page https://i.imgur.com/580dLkz.png
- 2. Category Pages https://i.imgur.com/V0I8wc5.png
- 3. Product Page https://i.imgur.com/vrWLq4P.png

Product Description

Your Product description will display here on the front end

1. Product Page - https://i.imgur.com/fA3Nk7q.png

Product Short Description

Your product short description displays above the product description.

Product Badge

This is used to pin badges to the corner of the product listing on category pages and the product details page. A good example for a badge title is the word "Sale" for items that are discounted and because it will fit nicely inside the badge dimensions. If you enter a word that is too long it will not fit within the badge size.

		Product Brand Badges Badges Text Sale
ISC> Logo Collection \$18.00 Inc GST Add to cart	Beanie with Logo 52000 518.00 Inc GST Add to cart	

Product Brand

Upload a brand image/logo into this area to display the brand logo on product listings and on the product details pages

DDIES	Product Brand Badges Brand Logo No image selected Add Image
This is a grouped product.	Brand Logo Link
	Logo Collection S18.00 Inc GST Add to cart

Product Types

There are several default product types that WooCommerce allows you to select from when creating your product.

Product data —	Simple product	Virtual:	Downloadable:
	Product Type		
General	Simple product	ar price (\$)	18
	Grouped product	price (e)	10
Inventory	External/Affiliate product	rice (\$)	
	Variable product		
Shipping	PW Gift Card		
Linked Product		< status	Taxable
	-		
Attributes		class	Standard

Please visit this guide by WooCommerce on how to add and manage the default product types in WooCommerce - https://docs.woocommerce.com/document/managing-products/