

Product Categories

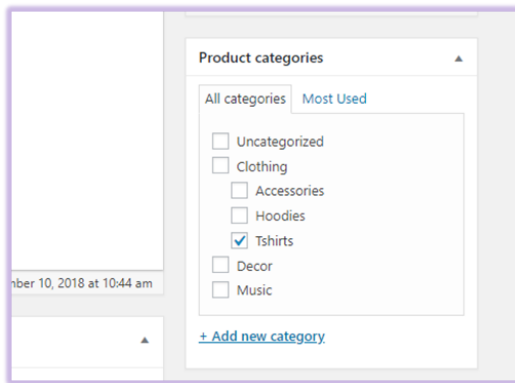
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Product categories are the primary way to group products with similar features. You can also add subcategories if desired.

For example, if you sell club merchandise, you might have “Team Hoodies”, “Team Caps” and “Scarfs” within the “Team Merchandise” category.

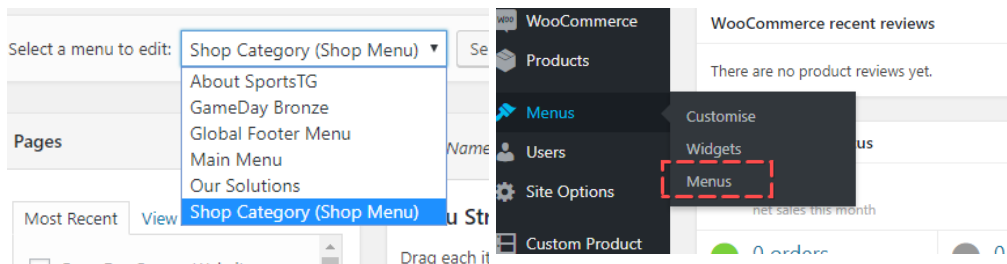
Assigning a product to a category

When creating or editing a product, you need to assign a product category by using the checkbox selector.



Assigning a Product category to the Shop Menu

After you have created your product categories, to assign the categories to the shop menu, go to “Menus” and select the “Shop Category” menu option.



Then, you select from your “Product Categories” which category you would like to add to the menu.

Pages ▾

News ▾

Products ▾

Custom Links ▾

Categories ▾

Product categories ▲

Most Used View All Search

- Music
- Uncategorized
- Clothing
- Tshirts
- Accessories
- Hoodies
- Decor

Menu Name

Menu Structure

Drag each item into the order you prefer. Click the arrow on the right of the item to reveal

- Music Category ▾
- Clothing Category ▾
- Tshirts Category ▾
- Accessories Category ▾
- Hoodies Category ▾

Menu Settings

Auto add pages Automatically add new top-level pages