

# Creating an Auction Product

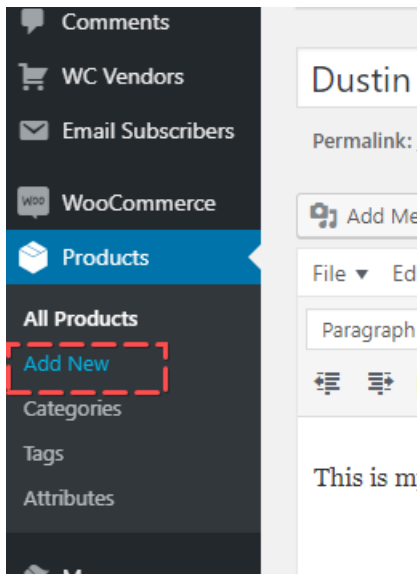
Last Modified on 16/12/2024 12:29 pm AEDT

For a full demonstration video on how to create an auction product, please click here

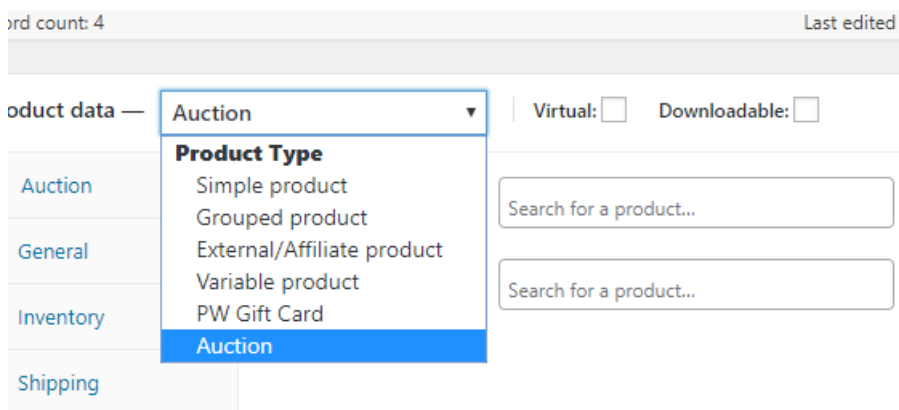
<https://drive.google.com/file/d/1Euw1tZMYRtzACXNXgn45wiBBq2yIPM-c/view?usp=sharing>

Step 1:

- Go to **Products => Add Products**



- Add title, description, images, featured image, select category - all things you do when adding a regular product
- In **Product Data** drop-down menu select **Auction**



Product data — Auction Virtual:  Downloadable:

- Auction
- General
- Inventory
- Shipping
- Linked Products
- Attributes
- Advanced
- Product Fees
- Commission

Item condition	New
Auction type	Normal
Proxy bidding?	<input type="checkbox"/> ?
Start Price (\$)	500
Bid increment (\$)	50
Reserve price (\$)	750
Buy it now price (\$)	1000
Auction Dates	2019-05-08 00:00

Step 2:

- Complete the AUCTION product data
  - Start Price = The price the auction will begin at for the product
  - Bid Increment = The minimum amount each bid must increase by for the product
  - Reserve Price = The amount the auction must reach to allow the item to be sold
  - Buy it now Price = The price you set for ONE consumer to purchase the product outright and end the auction (optional)

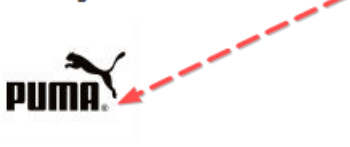
Step 3: Select a brand badge to give the item (optional)

BACK END

Product

Brand Badges

Brand Logo



Brand Logo Link

FRONT END



**Dustin Martin Grand Final  
Guernsey - 2019**

Current bid: \$551.00

Item condition: New

Time left:

8

Hours

49

Minutes

Auction ends: May 9, 2019 12:00 am

Timezone: Australia/Melbourne

Current bid: \$551.00

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