

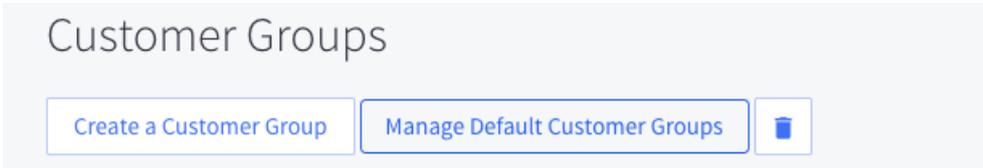
Creating Specific Customer Groups

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Creating Customer Groups allows you to offer various discount levels to your members.

To do this CUSTOMERS>CUSTOMERS

At the top of the page click 'Create a Customer Group'



Once you have decided on your customer groups, scroll down to Storewide Discounts and apply the % value you have allowed for this customer group.

Example - 30% Customer Group

Group Details

Group Name ⓘ

30% discount

Such as "Retail" or "Wholesale". Group name is not visible to customers in your store.

Group Access

Customers in this group can see products in all categories across all channels ⓘ

Storewide Discount

Group Discount ⓘ

30 % Percentage Discount ⌵

You also have the ability to offer fixed price discounts on items such as Members Products

Scroll down to Product Level Discounts

'Click' Create one now

The select the CATEGORY, and then select item you wish to offer the discount on

5 products matched the selected category and are shown below.

2023 Member Cap
2023 Member Scarf
GFC 2023 Member Crew - UNISEX
GFC 2023 Member Hoody - UNISEX
GFC 2023 Member Hoody - Youth

Product Level Discounts

For this product (2023 Member Cap) group members receive a

\$	20.00	Fixed Price	+	-
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For this product (2023 Member Scarf) group members receive a

\$	20.00	Fixed Price	+	-
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You can then select Fixed Price / Percentage Discount or Price Discount
